

# NEWSLETTER

FEBRUARY 2022



## Editorial by Violaine Amigues (H.91) President of the HEC Life Project Commission

**HEC Life Project!** A comprehensive program launched two years ago thanks to the creativity and energy of a committed team! Long gone are the days of the "Career Bulletin", 4 stapled sheets sent by post... and what is a career these days? Not so long ago, it was clear: a beginning, an end, an upward slope in between, sometimes an almost shameful bump on the road that justified a visit to the HEC Alumni "Careers office"! Today, we talk more about a career path, a red thread, resilience, and personal development. Much more than a way to fit into the social order, professional life is now considered as a tool for self-development and can give meaning through its positive impact on the world. To resume, it's the project of a lifetime! **HEC Life Project** was born to respond to this change in mindset. It offers alumni of all ages and all backgrounds the **tools** to support them in a wide diversity of situations, and accompany their immense thirst to learn, grow and undertake. From the webinar on how to shine in an interview, to an off-site leadership course on a mountain-top, to **coaching, mentoring**, and all kinds of **conferences and workshops**, online or in person, in French or in English. Basically everything you need to find a job, retrain, start a business or simply find inspiration. HEC Life Project's ambition is to help us see far and wide. That's why every year HEC Life Project invites you to its 3-day Festival with conferences, workshops and networking, open to all, online and in person. It offers an immersive and multidimensional experience on the major trends shaping the future of work. The **HEC Life Project Festival** will take place on 4-6 April, around the theme: "**Work For Good: what if our work had the power to do us good?**"

## The 3-Minute Update

### Info

### HEC Life Project Festival

"Work For Good: What if our work had the power to do us good?" will be the theme of this 3rd edition of the Life Project Festival. A 3-day event that combines conferences, workshops, networking and coaching. A program to compose according to your interest in exploring the quest for meaning and impact in our professional lives. See you on April 4: an evening to be inspired; April 5: a day to experiment; April 6: a day to deepen your project. [Program and registration](#)

### Initiative of the Month

#### HEC Alumni Committee: Call for Candidates

The 2022 call for candidates interested in becoming a member of the HEC Alumni Committee is now open (3 places will be available this year). Candidates will have to present their motivation before an independent Nominations Committee and demonstrate their commitment to the HEC community. In the interest of promoting diversity among Committee members, we encourage applicants from all HEC programs and all geographical locations. If you are interested, apply today, and no later than midnight on April 20th. [Additional information](#)

#### Figure of the Month: 16,500

The number of subscribers on our official [HEC Alumni LinkedIn page](#). Join us now to follow all our events (conferences, round tables, seminars, talks...), the Association's news, our services, alumni portraits, and much more!

## Your Association



**NEW DATE**

### GALA DINNER

It is our great pleasure to invite you to join us for the second edition of the HEC Gala Dinner, which will be held on **April 21, 2022** at the **Palais Brongniart**, the former stock exchange in Paris.

[Reserve your table](#)

#### HEC Gala Dinner at the Palais Brongniart - April 21, 2022

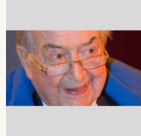
Please note the new date of the HEC Gala Dinner (postponed due to the health situation). This exceptional evening will bring the whole HEC community together around a common theme: how to contribute to a more inclusive, more prosperous and more sustainable world! Guests will have the opportunity to participate in HEC Paris' social and societal impact by supporting the Foundation's projects for Diversity and Equal Opportunities. [Reserve your table or your seats](#)

[Have a look back at our last HEC Gala Dinner](#), an exceptional evening that brought together more than 300 alumni, politicians and entrepreneurs

#### New Chapter President in Madrid

Adeline Potié (M.03) has been elected President of our [Madrid Chapter](#), replacing former President Juan Cuesta (H.88). Welcome Adeline and many thanks to Juan for all his work during his mandate.

#### Read on HECStories.fr



#### Tribute to Pierre Bellon (H.54)

Founder of Sodexo and Major Donor of the HEC Foundation. The epitome of the French self-made man, this great captain of industry founded a company that became the leader in corporate catering half a century later. A loyal and generous supporter of HEC, Pierre Bellon passed away on January 31, 2022. [Read the article](#)



#### Hubert Joly (H.81): Business, the Quest for Meaning and Humanity

After 15 years at the head of large companies, including Best Buy, which he turned around and revitalized from 2012 to 2020, Hubert Joly is now a professor at Harvard and founder of the Purposeful Leadership chair at HEC Paris. Let's look back at the major chapters of his life. [Read the article](#)



#### Business Trip to the UAE - Dubai Expo & Abu Dhabi

HEC Alumni, in collaboration with the UAE Chapter, the International Development Club and the Business Strategy Club, is organizing a business trip to the United Arab Emirates from 22-26 March, with a visit to the Dubai Expo, company visits (subject to Covid restrictions), the UAE Alumni Chapter gala dinner, and a visit to the Louvre Museum in Abu Dhabi. [Reserve your place](#)

## Meetings not to be missed



### NYC Chapter: Employee Experience - 16 Feb.

Come and discover the results of the 2021 Edelman Trust Barometer with Cydney Roach, Edelman Global Chair of Employee Experience and how to unlock a significant ROI for employers if they align their strategy with the priorities of employees and recruits.

[Register](#)



### Masterclass: Understand and Embrace the New Activist Generation at Work - 22 Feb.

In this session, Prof Shaheena Janjuha-Jivraj, co-author of Futureproof your Career, will provide perspectives on key trends shaping careers. She will focus on how activism is increasingly an important element of leadership development. [Register](#)



### Swiss Chapter: Video Conference with Adrien Couret - 02 March

Adrien Couret (H.07), President of HEC Alumni since June 2021, will talk to us about his vision and ambitions for our 68,000 strong community and take questions from alumni. [Register](#)



### Don't Miss Your MBA/EMBA Reunion on Campus! - 18 June

Is 2022 the milestone anniversary of your graduation year? If so, we are excited to celebrate this important moment with you. Join us for this major event to reconnect with your alma mater and fellow classmates. Invited HEC MBA and EMBA graduating classes: 1972, 1977, 1982, 1987, 1992, 1997, 2002, 2007, 2012, 2017.

[Don't miss your Early Bird tickets available until February 28th 2022!](#)

Consult the agenda for all our events [here](#)

## On the Campus



### HEC Talks: first conference of the year 2022 with Hubert Joly on "Purposeful Leadership"

After ECB President [Christine Lagarde](#), Nobel Prize-winning economist [Daniel Kahneman](#), and Buddhist monk and philosopher [Matthieu Ricard](#), HEC Talks was honored to welcome former Best Buy CEO Hubert Joly (H81) for its first edition of 2022. Now a senior lecturer at Harvard Business School, Hubert Joly is also particularly committed to the HEC community, especially since the creation in 2018 of the Joly Family Purposeful Leadership Chair, whose work around the quest for meaning in business inspires all the school's programs. Speaking to the hundred or so people present in the Blondeau amphitheater and to a very large Internet audience, Hubert Joly revealed some of the secrets of his successes, explained in his best-seller published in 2021, [The Heart of Business: Leadership Principles for the Next Era of Capitalism](#) (the French version of which was released the same day as the conference). During his exchanges with HEC students, notably from the EMBA program, he was able to reaffirm his conviction: to place employees and the quest for meaning "at the heart of the company". [See the replay of the conference](#)

### FT ranking: HEC's MBA among the best in the world

HEC's performance in the FT's latest MBA 2022 ranking, published on February 14, is promising: in this highly competitive segment, our school is now ranked 11th worldwide, ex aequo with MIT Sloan, and continues to widen the gap with other business schools. In Europe, the HEC Paris MBA is ranked fourth. The global prominence of our 16-month MBA program is due not only to the excellence of our academic team, but also to all the teams who have worked tirelessly to improve the experience of our MBA students. They have all contributed to making HEC a Top Ten school in terms of international diversity, academic experience and alumni career development.

[Learn more about HEC](#) and [See all HEC Paris rankings](#)

### MBA Scholarship Award Ceremony

On January 20, thanks to the generosity of donors, the HEC Foundation officially gave 76 MBA students their scholarships for excellence in the Pierre Bellon Auditorium.

The testimony of Sylvain Goupille (MBA.05), founder of *Octobre - Impact now!* and *Le Printemps des Terres*, one of the very first experts in green finance, particularly inspired the students and raised many questions! It was also an opportunity to convey some strong messages about being part of a "great, very open HEC community" and their career choices: "You will have many professional opportunities, choose the one that motivates you and makes you proud". [Read the article](#)

This newsletter is produced every month with ♥ by HEC Alumni  
The entire HEC Alumni team is at your disposal, do not hesitate to contact us  
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Happy reading!

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